

PRESS RELEASE

Spotify joins leading digital trade association: EDiMA

TODAY, EDiMA is pleased to announce that Spotify, one of Europe's best known tech companies, has become a member of the organisation. Recent years have seen EDiMA's membership expand to include a wide array of internet companies including King, Snap, Airbnb and Yelp.

Spotify's involvement further strengthens the association's position as the voice of the leading internet companies and the most popular internet products in Europe.

EDiMA quote:

"The next five years will be crucial for European digital policy and we, as EDiMA, look forward to contributing to the debate on it. With the addition of Spotify to the membership of EDiMA, we are in an even stronger position to offer our expertise and that of our members to policy makers during this crucial time."

Spotify quote:

"Spotify is pleased to join EDiMA and add our efforts to creating policies that promote innovation and growth for online platforms and services while benefiting both European consumers and the overall tech ecosystem," said Olivia Regnier, Director European Policy at Spotify. "As the leading global audio streaming subscription service headquartered in Europe, we seek to be a constructive voice in policy development in the region alongside our fellow members."

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* EDiMA is the European trade association representing online platforms and other innovative businesses. It is an alliance of new media and Internet companies whose members include Airbnb, Allegro, Amazon EU, Apple, eBay, Expedia, Facebook, Google, King, Microsoft, Mozilla, OLX, Snap Inc., Spotify, TripAdvisor, Twitter, Verizon Media and Yelp. EDiMA's members provide Internet and new media platforms offering European consumers a wide range of online services, including e-content, media, e-commerce, communications and information/search services.

Notes to the editors

- EDiMA is the voice of the leading internet companies and the most popular internet products in Europe. EDiMA stands for an internet which enables companies to grow and allows customers to make the most of the opportunities it offers. More information is available here: <https://edima-eu.org/>
- EDiMA's members are modern internet companies that make the most popular internet products in Europe. EDiMA represents the leading online market-places, browsers, entertainment platforms, review sites and social networks that offer consumers some of the most popular internet products every single day.
- The members include TripAdvisor, Yelp, Allegro, eBay, OLX, Amazon, Airbnb, Expedia, Snap, Twitter, Facebook, Google, Mozilla, King, Verizon Media, Apple and Microsoft and now Spotify. More information is available here: <https://edima-eu.org/members/>
- Spotify transformed music listening forever when it launched in 2008. The brand's mission is to unlock the potential of human creativity by giving a million creative artists the opportunity to live off their art and billions of fans the opportunity to enjoy and be inspired by these creators. Today, Spotify is the world's most popular audio streaming subscription service with a community of more than 248 million users, including 113 million Spotify Premium subscribers, across 79 markets.