

## EDiMA statement following the Plenary vote on the P2B interinstitutional agreement

**Brussels, 17<sup>th</sup> April 2019 – Regulation on promoting fairness and transparency for business users of online intermediation services (P2B) was today approved by the European Parliament, during its plenary session on the trilogue agreement reached last February.**

EDiMA\* would like to reiterate its congratulations to the European institutions which worked under an immense time pressure to make this agreement possible.

The European Parliament and Council managed to agree on a balanced, principles-based approach, following the spirit of the Commission's text. This new Regulation will positively contribute to achieving the Digital Single Market, while reinforcing trust and predictability online. The confirmation of this agreement today is good news for the European platform economy.

EDiMA is committed to remain constructively engaged on this debate in the near future.

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\* EDiMA is the European trade association representing online platforms and other innovative businesses. It is an alliance of new media and Internet companies whose members include Airbnb, Allegro, Amazon EU, Apple, eBay, Expedia, Facebook, Google, King, Microsoft, Mozilla, OLX, Snap Inc., TripAdvisor, Twitter, Veon Digital, Verizon Media and Yelp. EDiMA's members provide Internet and new media platforms offering European consumers a wide range of online services, including e-content, media, e-commerce, communications and information/search services.