

PRESS RELEASE

EDiMA Reaction to the Conclusion of the Copyright Trilogues

Brussels, 13 February 2019 – Today marks the conclusion of a long and contentious debate that will have broad implications for the European online ecosystem which extend far beyond the copyright framework.

“Throughout the discussions on this Directive EDiMA has always aimed to contribute to the creation of a copyright framework that would be practical and progressive for all players in the online space. This unfortunately seems to have been too ambitious a goal. The Institutions made their best efforts to strike a balance, yet at the core this text will do little to foster innovation - rather, it will reinforce the position of established right holders and right holder channels”, said EDiMA Director General, Siada El Ramly.

Whereas EDiMA maintains concerns regarding the broader implications of the text agreed upon today, we would like to thank the teams within the Presidencies which have led negotiations, within the Council, within the Commission and within the Parliament, for their hard work on this challenging file.

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* EDiMA is the European trade association representing online platforms and other innovative tech companies. It is an alliance of new media and Internet companies whose members include Airbnb, Allegro, Amazon EU, Apple, eBay, Expedia, Facebook, Google, King, Microsoft, Mozilla, OLX, Snap Inc., TripAdvisor, Twitter, Veon Digital, Verizon Media and Yelp. EDiMA's members provide Internet and new media platforms offering European consumers a wide range of online services, including e-content, media, e-commerce, communications and information/search services.