

PRESS RELEASE

IMCO report on Platform-to-Business Regulation a shambles

Brussels, 6th December 2018 – Instead of focusing on further improving the Commission’s original text, the IMCO committee chose to drive the proposal away from being a practical legislative solution to the issue at hand.

The IMCO text imposes a list of new, prescriptive obligations on online intermediation service providers and online search engines without any proper impact assessment.

“While the original Regulation from the European Commission was balanced and principles-based, Parliament decided to make a political statement, without taking into account the diversity of the digital sector in the EU. This position falls short of providing legal certainty to all actors across the value chain and could have extreme unintended consequences on the online ecosystem.” said EDiMA’s Director General, Siada El Ramly.

EDiMA urges the European Parliament and Council to negotiate a more reasonable, workable Regulation and will keep on contributing to the process.

For more information and for the report, contact:

+32 2 626 1990

info@edima-eu.org

Ends

* EDiMA is the European trade association representing online platforms and other innovative businesses. It is an alliance of new media and Internet companies whose members include Airbnb, Allegro, Amazon EU, Apple, eBay, Expedia, Facebook, Google, King, Microsoft, Mozilla, Oath, OLX, Snap Inc., TripAdvisor, Twitter, Veon Digital and Yelp. EDiMA’s members provide Internet and new media platforms offering European consumers a wide range of online services, including e-content, media, e-commerce, communications and information/search services.