

PRESS RELEASE

EDiMA Reaction to Council General Approach on Platform-to-Business Regulation

Brussels, 30th November 2018 - EDiMA commends Council for its agreement on the Platform-to-Business (P2B) Regulation. This General Approach is principle-based, in line with the Commission's text. Despite very tight deadlines, Member States managed to enhance the legal certainty of the proposal while keeping the focus on transparency requirements.

Today's mandate addresses some of EDiMA's key concerns, such as the need for appropriate safeguards in Article 12 on judicial proceedings. While more could have been achieved to make sure that platforms will be able to proactively act against fraudulent practices, it is definitely a step in the right direction.

"The European Commission's proposal, while being balanced, needed some improvement to ensure it is workable for all players across the online ecosystem. With this General Approach, Council contributed to the creation of a safe and predictable environment for business users and consumers alike" said EDiMA Director General Siada El Ramly.

Given the very narrow window to reach an interinstitutional agreement, EDiMA calls on the European Parliament to follow a similar approach. EDiMA will continue to constructively contribute to the discussion.

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* EDiMA is the European trade association representing online platforms and other innovative businesses. It is an alliance of new media and Internet companies whose members include Airbnb, Allegro, Amazon EU, Apple, eBay, Expedia, Facebook, Google, King, Microsoft, Mozilla, Oath, OLX, TripAdvisor, Twitter, Veon Digital and Yelp. EDiMA's members provide Internet and new media platforms offering European consumers a wide range of online services, including e-content, media, e-commerce, communications and information/search services.