

PRESS RELEASE

IMCO Draft Opinion on Copyright in the Digital Single Market: A Welcome Step in the Right Direction

Brussels, February 28th 2017 EDiMA* has long advocated for the creation of a copyright legal framework that is fit-for-purpose in a Digital Single Market and praises MEP Stihler's [draft opinion](#) as a welcome step in the right direction.

MEP Stihler has made significant progress in questioning some of the Commission's more flawed proposals, most notably with the deletion of Article 11. EDiMA has repeatedly expressed concerns and [highlighted](#) the risks for the online ecosystem and media pluralism arising from the introduction of a new neighbouring right for press publishers. The IMCO draft opinion has taken these concerns into account and correctly recognises the dangers that a new neighbouring right poses to the market.

EDiMA also welcomes the improvements made to Article 13 of the proposed copyright Directive, which goes a long way to recognise the importance of the e-Commerce Directive for the online ecosystem and its users, while aligning the proposal with current EU law. However, we regret that the draft opinion does not go further and propose a full deletion of Article 13 and Recital 38. The creative sector is growing and benefitting from digitisation, as is evidenced in EDiMA's [Technology is Culture](#) paper. We hope that both Parliament and Council continue to make progress in recognising the value brought by online services to creators, by proposing a deletion of Article 13 and Recital 38.

Finally, EDiMA supports MEP Stihler's forward-looking approach to the exception for text and data mining (TDM). EDiMA believes that TDM should be permitted to any organisation with lawful access to data and that limiting the application of Article 3 to research institutions is counter-productive to Europe's interests. We welcome MEP Stihler's efforts to make Europe a competitive and innovative research environment for both public and private entities.

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* EDiMA is the European trade association representing online platforms and other innovative businesses. It is an alliance of new media and Internet companies whose members include Airbnb, Allegro Group, Amazon EU, Apple, eBay, Expedia, Facebook, Google, King, LinkedIn, Microsoft, Mozilla, PayPal, TripAdvisor, Twitter, Yahoo! Europe, Yelp. EDiMA's members provide Internet and new media platforms offering European consumers a wide range of online services, including e-content, media, e-commerce, communications and information/search services.