

PRESS RELEASE

EDiMA

Brussels, 9 December 2015 - EDiMA supports the Commission's goals to improve the availability of content for European citizens, we would like to stress that any proposals to this effect should have a positive effect on the development of existing business models and new services.

EDiMA would like to stress our support for the Commission's efforts in improving accessibility to services and content online. We believe that any approach should facilitate market led developments, not prescribe specific practices and take duly into account the diversity of business models, distribution channels and content which make up the very fabric of today's rich online environment.

The proposal should protect the services that are covered by the portability rules against claims for infringement on intellectual property rights. We urge the Commission to insert a provision to the effect that a grant of rights for a particular Member State is deemed also to apply to residents of that country when they are travelling or residing temporarily in another EU Member State.

.....said EDiMA Director General – Siada El Ramly.

For more information, contact:

+32 2 626 1990

info@edima-eu.org

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* EDiMA is the European trade association representing online platforms. It is an alliance of new media and Internet companies whose members include Airbnb, Allegro Group, Amazon EU, Apple, eBay, Expedia, Facebook, Google, King, LinkedIn, Microsoft, Netflix, PayPal, TripAdvisor, Twitter, Yahoo! Europe, Yelp. EDiMA's members provide Internet and new media platforms offering European consumers a wide range of online services, including e-content, media, e-commerce, communications and information/search services.